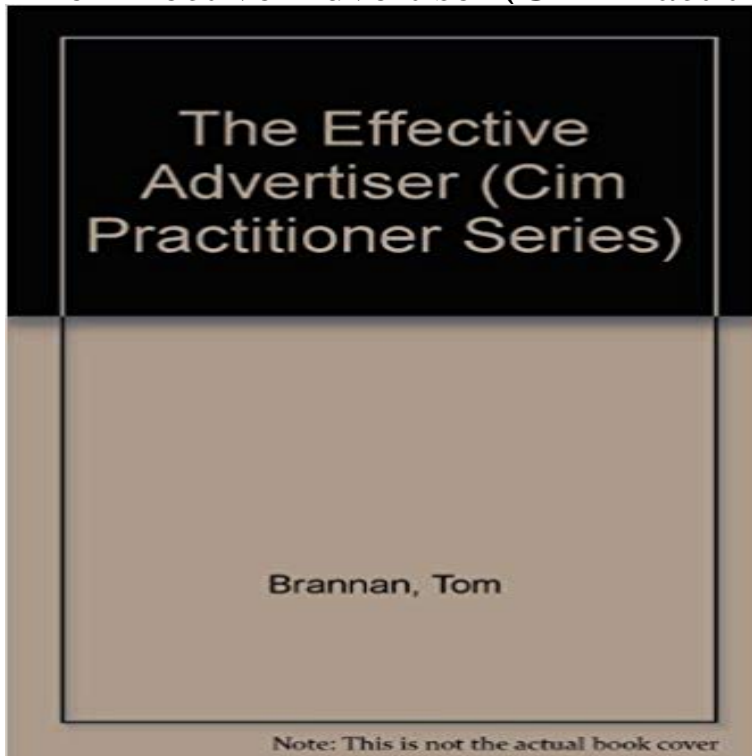


The Effective Advertiser (Cim Practitioner Series)



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